

# TITAN TV Pitch Guidelines

Every pitch should include:

- *Pitch Application*: which can be found on Titan Link
- *Treatment*: a one- to two-page narrative synopsis of the season (including title, audience targeted, why should we approve, typical episode situations, length of show, and number of episodes)
- *Character Descriptions/Talent List*: include a description of your main characters of your show and how they influence the storyline overall OR tell us how many talent you will have and what roles they will play.
- *Ideal Production Schedule*: include every shoot time (to the day), whether the production is in or out of studio, and any preproduction deadlines
- *Equipment Desired*: what equipment you wish to use. Final decisions about the camera and other equipment a show may use are up to the TTV Executive Board and are subject to availability.
- *Facilities Desired*: what studio(s) your production desires (if any), which edit system use desired (if any), what sort of locations will you need?
- *Floor Plan*: will you have a set? How do you plan on setting up the studio for your show? (required for all non-narrative shows)
- *Rundown*: a chronological list of the segments of the show with segment times and total run time of the show (required for all non-narrative shows)
- *Script(s)*: not required, but highly encouraged. If you have a script (or scripts) written already, send them with the pitch.
- *Crew Positions*: a list of all crew positions that will need to be filled. Include any crew members you have already secured on this list. There should be a clear definition who will be Executive Producer and what other producers will be doing.
- *Budget*: a list (including prices) of what you want to spend money on for this show. Should include everything for the set, props, costumes, and promotional costs.