

Note: Download as Word Doc to fill out and submit to titantv@uwosh.edu



Show Proposal
Fall 2020 Cycle

Hello!

You are about to embark on the journey of your college career! Creating or producing a show for Titan TV is a long but rewarding process that you will look back on as one of the best parts of your college education. This workbook has been developed to help you through this process by guiding you from having an idea to being able to pitch that idea to Titan TV's executive board.

All original programming airing on Titan TV is created and produced by the students of the University of Wisconsin Oshkosh. Any student in good standing with the university may create and produce programming regardless of academic major.

Need some help?

Check out these resources!

Producers Handbook - <http://titan-tv.org/wp-content/uploads/2018/04/Titan-TV-Producers-Handbook.pdf>

Titan TV Constitution - <http://titan-tv.org/wp-content/uploads/2018/02/TTVConstitution2018.pdf>

Titan TV Executive Board:

Station Manager - titantv@uwosh.edu

Operations Manager - ttvops@uwosh.edu

Programming Director - ttvprogramming@uwosh.edu

Promotions Director - ttvpromotions@uwosh.edu

News Director - ttvnews@uwosh.edu

Sports Director - ttvsports@uwosh.edu

Titan TV Advisor - Justine Stokes - stokesj@uwosh.edu

Step 1: What is your idea?

There are a few different shows that you and your group are able to produce for Titan TV.

The Shows:

- Studio Show
 - 8 Episodes
 - Half an hour long
- Narrative (Field or Studio)
 - 4 Episodes
 - Half an hour long (Max)
- Special Productions
 - 1 Episode
 - Variable length (submit desired length)

Fill in the blanks below to help you get started:

Title: _____

Logline: _____

Who is your target audience? _____

What type of show are you producing?

How long are your episodes? _____

Step 2: Show Treatment

Use the space below to explain your show's premise. Treatment should be at 1-2 pages long.

Plot Synopsis (Choose One of the options below):

Studio Shows: Explain what a typical show will entail. Include talent needs, recurring segments, interview examples, etc.

Narrative Show: Explain the basic plot for your show. Include detailed episode descriptions of the 4 episodes and character descriptions of your main cast.

Special Productions: Explain your one-hour special. Include detailed information related to production needs, locations and partnerships that may be required.

Facility & Equipment Needs

List any specific facilities and equipment you may need for your production. All Titan TV productions will utilize TTV & RTF facilities, equipment, and resources. Titan TV staff and adviser will work with shows to assign equipment and resources.

Step 3: Show Logo

We want to be able to promote your show immediately upon pick up! Please provide a show logo. Make sure you think about color scheme and the tone of your show! Logo parameters: make your logo in photoshop or illustrator utilizing 1920x1080 aspect ratio. Submit a .png along with the rest of your pitch documents.

Step 4: Who is making this show?

Producers are responsible for the development, creation and delivery of approved shows for Titan TV under the guidance of the Titan TV executive staff. Below is some information about the executive producer and general producers.

Executive Producer - Usually the show’s creator, the executive producer is the individual primarily responsible for executing the creation of a show overseeing the show’s budget, staff, and schedule. The EP is the primary liaison between the production and the Titan TV executive staff.

Producer - General producers will work underneath the executive producer in various areas of the production. Depending on the style and demands of a production, producers may be responsible for: show segments, promotions, equipment, camera department, post-production, etc.

You can work with Titan TV’s Operations Manager to determine the number of producers you need and create a detailed list of their responsibilities.

Executive Producer: _____
(Name)

Producers:

Name:

Responsibility:

Step 5: Filming your show: What is your semester schedule?

Get your calendars out! By the time you pitch your show, you and your producers should know your class schedule. The executive staff will determine your filming time in consideration of studio, equipment, and your availability.

Studio Shows

Please shade in what times everyone is available to film your show within your semester schedule. Studios shows should pick a two hour block during the weekday.

HOUR	MON	TUES	WED	THURS	FRI
9-10 AM					
10-11 AM					
11 AM-12 PM					
12-1 PM					
1-2 PM					
2-3 PM					
3-4 PM					
4-5 PM					
5-6 PM					
6-7 PM					

Field Shows

Please pick 4 weekends (Friday-Sunday) you wish to film your episodes. Do not pick holiday weekends (Thanksgiving) or Spring Break.

Weekend 1 _____

Weekend 2 _____

Weekend 3 _____

Weekend 4 _____

Step 6: Your show's floor plan

Does your show have a set? How do you plan on setting up the studio for your show? The easiest way to tell us this is to sketch a layout as if you were looking at the set from above. You need to include where the cameras will be, where furniture is, where your host sits, etc. If you are making a field narrative this isn't required, but for studio shows this is essential.

Sketch your floor plan below or submit a separate document with your materials.

Step 8: Budget

Each show will be given \$300 for the production of their show. This includes props, wardrobe, and set design. Do not make up numbers - do your research.

Use the table below to plan your spending:

Item	Reason	Cost
	Total Budget Request:	

Step 9: Submit your materials

Congratulations! It is now time to package everything you've put together in this workbook and submit your show!

You will submit everything on the Titan TV website at <http://titan-tv.org/pitching/>.

- First you will fill out the Producers Application Google Form which will ask for your name, what your pitching, and other basic information, along with your resume.
- After submitting the Producers Application you will submit the entire show proposal, logo, floor plan and script that you just completed!
- Email Station Manager at titantv@uwosh.edu to schedule a pitch time!

Step 10: Presenting your show pitch

Each show will be given 10 minutes to present their show to the executive staff. While it isn't required, we suggest putting together a visual aid to help with your presentation. During your pitch tell us why you want to make this show and walk us through your thought process going over each step. There will also be a short Q&A session following the presentation.